

THE INNOVATION FACTORY

BOLOGNA (I), FROM 6 TO 10 NOVEMBER 2024



eima
international
TWENTY - FOUR

INTERNATIONAL AGRICULTURAL AND
GARDENING MACHINERY EXHIBITION



 **FEDER
UNACOMA**
Italian Agricultural Machinery
Manufacturers Federation

ORGANIZED BY
FEDERUNACOMA SURL
IN COLLABORATION WITH
BOLOGNAFIERE SPA

 **Bologna
Fiere**

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Ministry of Foreign Affairs
and International Cooperation

ITA
ITALIAN TRADE AGENCY

THE PERFORMANCE OF

AGRICULTURAL MECHANICS



EIMA International is one of the world's largest and most prestigious exhibitions in the field of agricultural mechanics, a reference point for economic operators, agricultural entrepreneurs, technicians and researchers working in the sector. Organized by FederUnacoma according to a strict product classification, which includes 14 specialised sectors and 5 thematic showcases, EIMA International is held at the **Bologna** Exhibition Centre every two years, and is the event selected by manufacturers to present all the new products, and the most advanced "concepts" as result of research and development and will enter mass production in the near future. It is the technical content of the event - also underlined by the Technical Innovations Contest and the many initiatives scheduled during the five days of the exhibition - that determines the extraordinary success of the audience, the media resonance and the economic-political relevance of the Event.

THE RECORD NUMBERS

The exhibition of agricultural mechanics takes up the entire Bologna Fairgrounds, not only the indoor halls but also the outdoor areas, in which dynamic activities and demonstrations are located, such as the ones focused on bioenergy industries, gardening machine trials, demonstrations

of drones and agricultural robots, and the Tractor of the Year finalist tractor show.

SNAPSHOT
OF 2022
EDITION

375,000 m²
of gross total
exhibition area

1,531
exhibitors
from over 40 Countries, of
which 480 were foreign

80 foreign
delegations
10,204 B2B meetings

327,137
visitors
from over 150 Countries,
of which 57,320 were
foreign

THE LARGEST RANGE OF PRODUCTS

The **specialised sectors** of EIMA International cover every product area, from tractors to tillage and sowing equipment, from crop protection machines to harvesting machines, from product transport systems to milking and livestock feeding systems. Some of these products - that

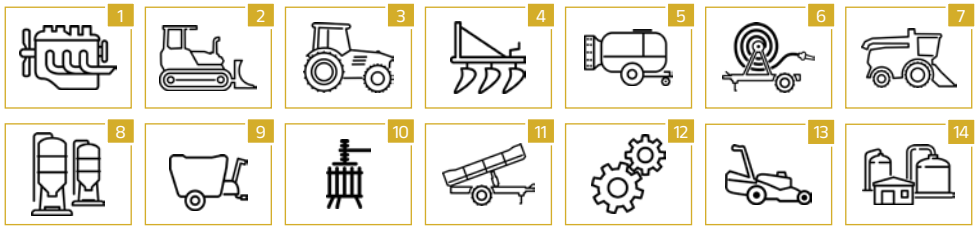
address precise categories of users - are grouped into five thematic showcases: EIMA Components, EIMA Digital, EIMA Energy, EIMA Green and EIMA Idrotech.



THEMATIC SHOWCASES

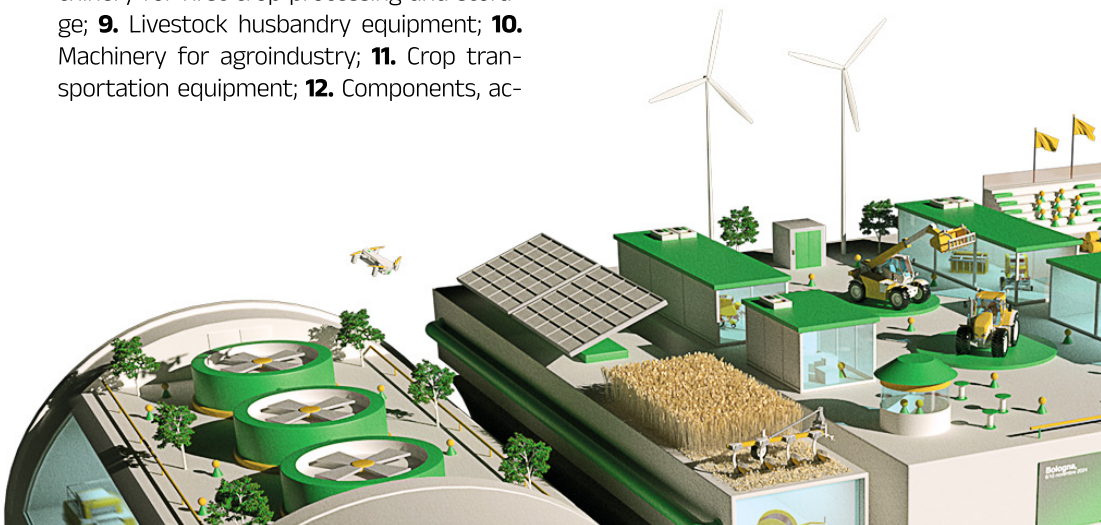


MERCHANDISE SECTORS



1. Engines; **2.** Land reclamation and forestry equipment; **3.** Tractors, walking tractors, motor mowers, multipurpose farm vehicles and motor hoes; **4.** Soil-working, sowing and fertilizer distribution equipment; **5.** Plant and crop protection equipment; **6.** Irrigation equipment; **7.** Harvesting machines; **8.** Machinery for first crop processing and storage; **9.** Livestock husbandry equipment; **10.** Machinery for agroindustry; **11.** Crop transportation equipment; **12.** Components, ac-

cessories and spare parts; **13.** Gardening and public green area equipment, small powered and manually operated machines; **14.** Various machines for agriculture, livestock management and for the cleaning of stalls, machinery and equipment for power generation from agricultural renewable sources.

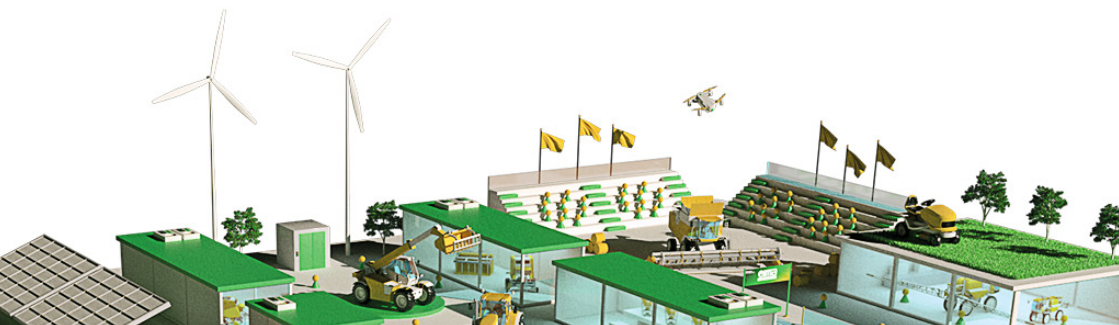


THE AUDIENCE OF EIMA INTERNATIONAL



The world's agro-mechanics exhibition is aimed at a professional audience, consisting of businesspeople, agricultural operators, contractors, technicians and maintainers, as well as experts and researchers in agronomy, mechanics and electronics. However, the vast audience of visitors also includes a growing number of students, who are looking at the interesting opportunities offered by the sector, as well as amateurs who are involved in part-time farming and gardening. EIMA International offers an increasingly accurate system of services to each category of visitors: the press room welcomes more than 700

journalists from 50 Countries, offering a full coverage through media and press releases in different languages; the conference rooms host more than 150 conventions on technical and economic-political topics, while the "Campus" section focuses specifically on Universities and research centers. A large structure is set up for the delegations of more than 400 foreign businesspeople, coming from around 90 Countries, organized by the **Italian Trade Agency** in collaboration with **FederUnacoma**, and it is designed to host the rich schedule of business-to-business meetings with the Italian exhibiting Companies.



A WELCOMING SYSTEM

EIMA International is the product of an efficient system, based on the historic partnership with BolognaFiere, the ITA (Italian Trade Agency), the administrations of the Emilia Romagna Region and the City of Bologna with the aim to im-

prove the logistics and the welcoming system, leading EIMA International to be, for all visitors, an amazing experience.



DISCOVER THE **EIMA** WORLD



WWW.EIMA.IT



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