



13th of July 2022

## ITA & FEDERUNACOMA: Press Conference EIMA International

Protea Hotel - Kampala

### PROGRAMME

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**10.00 - 10.30:** Participant registration and welcome coffee

**10.30: Opening session**

- **Riccardo Zucconi**, *Director of the Italian Trade Office in Addis Ababa – Trade Promotion Section of the Italian Embassy in Ethiopia*
- **S.E. Massimiliano Mazzanti**, *Ambassador of Italy in Kampala*

**11.00: Speeches**

- **Alessandro Malavolti**, *President of FederUnacoma - Italian Agricultural Machinery Manufacturer Federation – “Presentation of EIMA INTERNATIONAL 2022”*
- **Fabio Ricci**, *Deputy General Manager of FederUnacoma - Italian Agricultural Machinery Manufacturer Federation – “Overview of Italian agricultural machinery industry and trade with Uganda”*

**11.45: Question & Answer session**

**12.00: Cocktail lunch**