



PRESS CONFERENCE

EIMA INTERNATIONAL 2022

Lamma Fair - Birmingham

5th May 2022, 12.00 p.m.

PROGRAMME

- 12.00 p.m. Welcome speech**
Giovanni SACCHI, *Director, London Office – Italian Trade Agency*
- 12.10 p.m. Presentation of EIMA INTERNATIONAL 2022 and overview of agriculture machinery trade between Italy and UK**
Alessandro MALAVOLTI, *President of Federunacoma*
- 12.40 p.m. Q&A**
- 12.50 p.m. Conclusion**
Giovanni SACCHI, *Director, London Office – Italian Trade Agency*