



15th of July 2022

ITA & FEDERUNACOMA: Press Conference EIMA International

Best Western Hotel Westland - Nairobi

PROGRAMME

10.00 - 10.30: Participant registration and welcome coffee

10.30: Opening session

- **Riccardo Zucconi**, *Director of the Italian Trade Office in Addis Ababa – Trade Promotion Section of the Italian Embassy in Ethiopia*
- **Giacomo Montemarani**, *Economic and Commercial Attaché of the Italian Embassy in Kenya*

11.00: Speeches

- **Alessandro Malavolti**, *President of FederUnacoma - Italian Agricultural Machinery Manufacturer Federation – “Presentation of EIMA INTERNATIONAL 2022”*
- **Fabio Ricci**, *Deputy General Manager of FederUnacoma - Italian Agricultural Machinery Manufacturer Federation – “Overview of Italian agricultural machinery industry and trade with Kenya”*

11.45: Question & Answer session

12.00: Cocktail lunch