



11th of July 2022

ITA & FEDERUNACOMA: Press Conference EIMA International

Hotel Hyatt Regency Addis Ababa

PROGRAMME

10.00 - 10.30: Participant registration and welcome coffee

10.30: Opening session

- **Riccardo Zucconi**, *Director of the Italian Trade Office in Addis Ababa – Trade Promotion Section of the Italian Embassy in Ethiopia*
- **Andrea Pascali**, *First Secretary of the Italian Embassy in Ethiopia*

11.00: Speech

- **Fabio Ricci**, *Deputy General Manager of Federunacoma - Italian Agricultural Machinery Manufacturer Federation*

« Presentation of EIMA INTERNATIONAL 2022 and overview of Italian agricultural machinery industry and trade with Ethiopia »

11.45: Question & Answer session

12.00: Cocktail lunch