Press Release No. 28/2022

**Ribbon-cutting ceremony for Eima International**

***The 45th edition was inaugurated this morning. Message from the Minister for Enterprise and Made in Italy, Adolfo Urso: "Agricultural machinery is a sector that can take a piece of Italy everywhere".***

"Your exhibition brings together the best of the agricultural machinery sector, which is known and valued worldwide. Present throughout the country with small, medium and large-sized companies, you express an annual turnover of around 14 billion euro and allocate 75% of your production to foreign markets. You are characterised by the extraordinary breadth of the range you are able to offer, managing to satisfy a worldwide demand for food that is increasing in quantity and quality. Eima International is one of the most important events in the world for the sector, and is an opportunity for exchange and growth for all agricultural mechanisation companies, which are increasingly able to take a piece of Italy everywhere".

With this message, the Minister of Enterprise and Made in Italy, **Adolfo Urso**, opened the 45th edition of Eima International, the international exhibition of agricultural machinery.

The ribbon at the Bologna event was cut by the President of FederUnacoma **Alessandro Malavolti**, the President of Bologna Fiere **Gianpiero Calzolari**, the Managing Director of FederUnacoma **Simona Rapastella**, the Rector of the University of Bologna **Giovanni Molari**, the Councillor of the Municipality of Bologna with responsibility for agriculture **Daniele Ara**, the Director General for the promotion of the country system of the Ministry of Foreign Affairs **Lorenzo Angeloni** and the President of the ICE Agency **Carlo Ferro.**

"Once again - highlights Malavolti - we open this Eima International with truly significant numbers, a sign of the great strength of the agricultural mechanisation sector". The Bologna exhibition - organised by the Italian manufacturers' federation FederUnacoma and staged in the exhibition centre from today to 13 November - was the only industry event on the international scene to hold its own edition last year, under restrictions due to the health emergency. "The results were very good in terms of exhibitors and visitors - explained Simona Rapastella - and the exhibition confirmed its international character despite the stoppages in some countries and the constraints due to security protocols. The numbers are those of a great event. 1,500 manufacturers are attending the Bologna exhibition, 480 of which are foreign, representing 40 countries, and visitors from 160 countries are expected. The exhibition area covers a total of 128 thousand square metres, 8 thousand of which are located outside in the exhibition halls. Over the years, the Bologna exhibition has established itself as a pole of attraction, and the 2022 edition fully confirms its international character. And it is no coincidence that Ambassador Angeloni, President Ferro and Rector Molari met the official delegations organised by ICE Agency and Maeci in collaboration with FederUnacoma at a specific event during their visit to the exhibition. Once again, the numbers were outstanding: 450 businesspeople selected from 80 countries. An entire pavilion of no less than 3 thousand square metres, the 'International Delegations Pavilion', located between Pavilion 19 and the Palazzo dei Congressi, is dedicated exclusively to business meetings between exhibiting companies and foreign delegations.

**Bologna, 9 November 2022**