



International Agricultural
Machinery Exhibition

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EIMA International: A Formula for Export

EIMA International, one of the world's leading agricultural equipment fairs is to organise fair events in India and the UAE thanks to agreements signed by UNACOMA Service with the Indian Federation of Chambers of Commerce and Industry and the Abu Dhabi National Exhibition Company, a development that led UNACOMA Service's Guglielmo Gandini to forecast interesting growth prospects on the two markets

EIMA International will be tripling up in the next few months under agreements announced at the fair here this morning for the joint organisation of an event christened EIMA Agrimach in India in December 2009 and EIMAGulf in the UAE in April.

EIMA Agrimach will take place at the New Delhi campus of the Indian Agricultural Research Institute on December 3-5. There will be a covered area of exhibition stands surrounded by land for field demonstrations. EIMAGulf will be held in Abu Dhabi's brand-new fair area on April 28-30. Both events will be handled by UNACOMA Service and will be held every other year.

UNACOMA Service's managing-director, Guglielmo Gandino, said they would become fundamental reference-points for two markets in a phase of strong expansion. Indian agriculture is currently registering formidable growth rates with a growing demand for machinery. "In the next five years," said Gandino, "the number of agricultural machines in the country is expected to grow by 54%, and this year alone Indian imports of agricultural equipment have risen by 70%."

He added that the prospects in the UAE are also "very good", also because "recent legal and economic reforms have created conditions favourable to foreign investment. The absence of tariff barriers, the possibility of buying land in leasehold even for long periods and the exemption of foreign investors from income tax make this one of the most attractive and advantageous areas in the world."

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