



Esposizione
Internazionale
di Macchine
per l'Agricoltura

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EIMA 2008: The Fair appointments

Technologies, safety, renewable energy sources and strategies for the development of agriculture and mechanization are the issues covered in the packed schedule of events enlivening the great review of agricultural machinery slated for November 12 to 16 in Bologna.

The 2008 edition of EIMA International is offering a wealth of meetings, conferences and other events on the program. From November 12 to 16, all during the exhibition of the world's finest production of machinery and equipment for agriculture, the agri-industry, livestock raising, forestry and components, the conference halls located in the Bologna Trade Fair Service Center and in pavilions will be hosting meetings, conventions and conferences on all the highly current issues of technologies and economic policy in relation to agriculture and mechanization. The first appointment on the program is a UNACOMA/UNACOMA Service press conference on the trend of the agricultural machinery market and the numbers and features of EIMA International 2008 slated for the morning of November 11, on the eve of the exhibition opening. Following on are press conferences held by the exhibiting industries, with those of the Same-Deutz-Fahr and New Holland groups (already scheduled for the afternoon of the same day, Lombardini Motori, Pessl Instruments and Faresin Industries set for the following days), conferences on technical matters. These include those sponsored by UNACOMA, *Mechanization and Saving Water in the Mediterranean Area*, the *Isobus Protocols* on the electronic control of machinery, one on the *No-Till* technique (with the cooperation of the University of Udine and the Tonutti Group and one, *Alternatives to Methyl Bromide* (PROF.i). Again on the issue of soil preparation techniques, to note is the Workshop AWARE on *Optimizing Plant Treatments and Environment Conservation*, sponsored by CISA and Enama. Especially intriguing should be the conference sponsored by Comacomp (the components manufacturers group within UNACOMA) and the Club of Mechatronics on the issue "The mechatronics in the design of agricultural machinery". Other than presenting the application of cutting-edge electronic technologies to machinery, the meeting will also underscore the growing importance of the components sector now, for the first time, given its own specialized salon in the Bologna review, EIMA Components. Technological innovation will play leading roles in the *Exhibition of New Technologies*, set up by UNACOMA in the Four-Sided Arch area where space is also allocated for the EIMA Lab research body, and in the *Tractor of the Year* award ceremony sponsored by Rivista Trattori with the award assigned by an international jury of members of the media in the sector. Great attention will be focused on safety in the ISPESL/UNACOMA conference *Safety in Agricultural Work*, the UNACOMA conference on the issue *Safety in Electronics*, the conference sponsored by Il Sole 24 Business Media and Unima under the heading *Planned Maintenance of Agricultural Machinery* and one organized by the Reggio Emilia Region on *Tractor Safety and Conformity*.

The theme of bioenergies will move to the foreground in high-profile events scheduled for the EIMA Energy exhibition area. Among them are the UNACOMA/ITABIA conference on *The BITES Project: Opportunities for the Development of the Biofuels Sector in Italy and Europe*, the CNR-IVALSA/ITABIA conference on *Forestry Biomass, A Sustainable Resource*, a

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CRPA conference on, *Biogas: An Opportunities for Growth of Agricultural Agencies* and the ITABIA conference, *Thermal and Electric Energy from Lignicellulosic Biomass*. In addition to these sessions is a schedule of twenty-five seminars on specific themes related to systems for the exploitation of renewable energy sources.

Great interest is certain to be generated by the appointments on policy, economic and market issues sponsored, in part, by UNACOMA along with professional agricultural organizations and public agencies. Among them is a Coldiretti/UNACOMA conference on *Short Lines and the Multi-Functionality of Agri-Energy Agencies*, a conference staged by the European Council of Young Farmers (CEJA) on *The Multi-Functional Agency, Prospects for Young Farmers*, and a Confagricoltura conference on *The CAP Impact: on Repercussions on Costst, from Mechanization to Technical Equipment*. Also on the schedule is a UNACOMA/UNACOMA Service press conference for the presentation of the results of the AgriEvolution Summit 2008, a forum promoted by Agri 2000 and MIPAAF on *Aggregated Agricultural Enterprises: An Innovative Formula for the Management of the Farm Enterprise*, an Agrifidi Emilia Romagna seminar entitled *Agrifidi: Instruments at the Service of Mechanization*. In addition, a UNACOMA/FICCI press conference is set for the presentation of Agrimach and the first edition of the agricultural mechanization trade fair scheduled for December 2009 in India and unveiling the EIMAGulf trade fair organized by UNACOMAService and ADNEC, to take place in Abu Dhabi in the United Arab Emirates in April 2009. The international character of the review is also highlighted by such appointments as the Dating Session, an event for presenting official foreign delegations to the exhibitors, and a meeting sponsored by the Ital0-Argentine Chamber of Commerce on the Mercosur area. EIMA International 2008 will also feature the customary session of the Club of Bologna, the international association of mechanization experts who will give further study to the findings of the AgriEvolution Forum and work to define the basic criteria for setting up a world database for agricultural mechanization. Among the initiatives at the service of EIMA International visitors to cite is *FindATractor*, a complete database on tractor trademarks and models created by the publication Informatore Agrario in cooperation with UNACOMA. The database offers free consulting in its stand in the trade fair for singling out and making immediate comparisons of all models of all the various types of machines and power classifications. *FindATractor* is presented in connection with an Edizioni Informatore Agrario conference set for the afternoon of the first day of the fair.

Rome, October 30th, 2008

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