



**Esposizione
Internazionale
di Macchine
per l'Agricoltura**

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EIMA International: the triumph of mechanization

Greater number of requests for exhibition spaces and companies taking part in the 2008 edition of the international review of agricultural mechanization. A more than positive start-up of the new specialized salons. A record flow of visitors expected.

The new formula for EIMA International is fully satisfying the needs of the trade fair market. The choice to separate out the gardening sector and devote the Bologna review exclusively to agricultural mechanization has provided a greater area for the manufacturers of machinery for agricultural, forestry, livestock raising and the agri-industry and led to a substantial increase in requests for exhibition space. Also the creation of specialized salons for components, *EIMAComponents*, and for bio-energies, *EIMAEnergy*, –two new features of this edition– has been strongly endorsed by the great number of participating companies.

The 2008 edition of EIMA International will be held in the Bologna Trade Fair quarters from November 12 to 16 on an area totaling 105,000 m² net. The exhibition will take over all the Bologna Trade Fair pavilions, including the brand new pavilions 14 and 15, in addition to a temporary pavilion built to extend the capacity of the grounds. The number of exhibitors in the components sector has swelled from 440 in the most recent edition to 500, or up to 670 if the spraying and irrigation components formerly located in other sectors are added. The number of companies in the bio-energy line exceeds 60 and this line covers types of machinery and plant which range from wood transport and the management of wood-based biomass to the harvest of raw materials and the extraction of vegetable oil for fuel.

Overall, the Bologna international review will draw 1,600 exhibitors, 400 of them arriving from abroad, led by Germany with 43 companies exhibiting, France with 35, Spain with 50 and the United States with 25. A large number of exhibitors is also coming from Turkey, 50, and China and India, with 35 and 18, to confirm the international characteristics of the review which brings together for comparison the best technologies produced in all parts of the world.

The number of visitors is expected to go beyond the turnout of 133,600, 18,000 from abroad, for the 2006 edition. EIMA International will provide for them pavilions with climate control and a warm welcome to the spectacle of 25,000 models of machinery and equipment exhibited under some 1,000 merchandise headings. The manufacturers' stage sets, demonstration areas for outdoors dynamic trials and the schedule of events which includes conferences, meetings and debates will make EIMA 2008 a pole of attraction not only for the public of businesspersons and mechanization technicians but also for the vast audience of farmers, students and engine enthusiasts who experience EIMA International as a *full immersion* in the world of engines.

The Four-Sided Arch in the middle of the fair quarters will host two attractions for this 2008 edition: the exhibition of New Technologies selected for awards by a special UNACOMA commission and the EIMALab area, dedicated to institutes and research bodies which develop new avant-garde technologies for application to agricultural mechanization. Guglielmo Gandino, the president of UNACOMA Service, the company responsible for the organization of the review, explained, "Seeing this enormous exhibition of technologies, incredible machinery, leading-edge engineering solutions will be a delight for visitors who will discover extremely high-level technical content as well as openings for learning and a sense of hospitality, with a tradition and sensibility which is typically Italian".

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COMUNICATO STAMPA