

## Official, components and energy catalogues publicity request

### General conditions

- "Applications for printed publicity" can be forwarded to UNACOMA SERVICE Srl (which will hereafter be referred to as "Organiser") by all participating firms to whom the request refers to, as well as those companies which provide services at the Exhibition. The Organiser reserves the right to accept publicity of a wider or more reduced scale.
- The above mentioned requests must reach UNACOMA SERVICE Srl by 30 July 2010 with the entire material necessary for printing. This application validly and irrevocably engages the requesting company but does not represent an obligation for UNACOMA SERVICE Srl, which decides with final and uncontested judgement whether to accept the application or not. Furthermore, UNACOMA SERVICE Srl is not required to give a reason for turning down an application. In the event of a negative response, UNACOMA SERVICE Srl will send a letter by registered mail to the requesting company at least 30 days prior to the starting of the Exhibition.
- For technical and organisation requirements, UNACOMA SERVICE Srl reserves the right to modify the requested or agreed positions and limit the publicity, even if previously confirmed, or to recede from the requesting company, to claim indemnity or compensation, except for an eventual reimbursement of a part or the whole deposit. UNACOMA SERVICE Srl reserves the right to allocate publicity positions which may not appear in the official document.
- The publicity applications will be accepted only if duly filled out. Afterwards, UNACOMA SERVICE Srl will send an invoice relative to the requested publicity space. The payment must be made by 30 days from the invoice date and, in any case, no later than the final day of the exhibition, before the "exit permit" will be provided. Eventual additional expenses borne by UNACOMA SERVICE Srl for the production of the requested publicity will be charged at the end of the exhibition, along with other charges.
- If the requesting company renounces due to proven legitimate reasons, it has the right to request the resolution of the contract via registered mail at least 60 days prior to the starting of the Exhibition, paying 50% of the entire publicity charges for expenses and damages;

except for any other right of UNACOMA SERVICE Srl. If the renouncement occurs less than 60 days prior to the starting of the Exhibition, the requesting company must pay the total amount due and UNACOMA SERVICE Srl has the right to proceed or not to proceed to the printing of the requested publicity. In any case, UNACOMA SERVICE Srl, has the irreversible and final decision on the renouncement.

6) At the presentation of the application or within the 30 July 2010 the requesting company is committed to supply UNACOMA SERVICE Srl n. 1 graphics file ready for printing format TIF 300 dpi in CMYK 1:1 scale + 3 mm of trinning for each side of the image and stored on CD-Rom together with high resolution digital cromoline. The above material is non-returnable. If, according to UNACOMA SERVICE Srl 's uncontested judgement, the material received does not correspond to printing needs, UNACOMA SERVICE Srl reserves the right to ask a company of it's choice to take care of the matter. This service will be invoiced as determined in the above article.

7) The requesting company is totally and exclusively responsible for anything deriving from the contents of the publicity insertion. UNACOMA SERVICE Srl and BolognaFiere Spa do not assume any responsibility for theft, destruction or damaging of printing material. UNACOMA SERVICE Srl decline any responsibility for eventual omissions, uncertainties, description or printing errors concerning all the forms of publicity.

8) In the hypothesis that UNACOMA SERVICE Srl, according to it's uncontested judgement should modify the dates of the Exhibition, the consumer is nevertheless required to fulfil all agreed payments, even if the dates are different to those initially established. In the event the Exhibition should be cancelled UNACOMA SERVICE Srl is not required to pay for compensation damages.

9) UNACOMA SERVICE Srl and BolognaFiere Spa transfer to the consumer the duty of respecting the instructions of the Public Authority, who will be patrolling the premises open to the public. The "Foro di Bologna" will be exclusively competent for any dispute. The Civil Code withstands for any matter not included in these General Conditions.

**Concerning special forms of advertising and further information, please contact: Promosystem - Tel. 051/6014411 - Fax 051/6014059 - E-MAIL: eima@promosystemsrl.com**

Company: \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
Postal code \_\_\_\_\_ Tel \_\_\_\_\_ Telefax \_\_\_\_\_  
Fiscal code \_\_\_\_\_ vat. no. \_\_\_\_\_

Having read the above conditions and in accordance with the law declare to understand in every detail and to accept in full without reserve request to reserve the availability of the publicity positions indicated below:

AD Positions	EIMA catalogue Quantity n°	EIMA Components catalogue Quantity n°	EIMA Energy catalogue Quantity n°	Space dimensions		Tariff
				bleed size	trim size	
2nd cover (*)				mm130x210	mm105x180	€ 2.000,00
3rd cover (*)				mm130x210	mm105x180	€ 1.900,00
4th cover (*)				mm130x210	mm105x180	€ 2.550,00
B/W page				mm130x210	mm105x180	€ 930,00
Full colour whole page				mm130x210	mm105x180	€ 1.230,00
Full colour whole half page				mm130x105	mm105x90	€ 990,00
1 to 3 Full colour page Off					mm100x20	€ 260,00
4 to 10 Full colour page Off					mm100x20	€ 250,00
1st roman (*)				mm130x210	mm105x180	€ 1.800,00
2nd roman (*)				mm130x210	mm105x180	€ 1.450,00
3rd roman (*)				mm130x210	mm105x180	€ 1.700,00
4th roman (*)				mm130x210	mm105x180	€ 1.350,00
Book-marker (*)				mm70x200		€ 2.100,00
<b>An alternative solution as per enclosed letter</b>						€

(\*) Special positions and particular advertising formulae to be agreed upon with Promosystem S.r.l. on a supplementary separate cover.

**Total amount**  
Vat will be calculated on overall amount of invoice  
\_\_\_\_\_, \_\_\_\_

Date \_\_\_\_\_ Signature of Legal Representative \_\_\_\_\_

The requesting company declares that it approves with conditions stated in articles of the General Conditions.  
3- (faculty to modify or recede and exemption from responsibility)  
5- (faculty to recede)

7- (responsibility to requesting company and exemption of responsibility to UNACOMA SERVICE Srl)  
8- (modification of fair period, cancellation; exemption from responsibility)  
9- (responsibility to observe Public Authority laws; Qualified Foro)

Date \_\_\_\_\_ Signature of Legal Representative \_\_\_\_\_